

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Sc., DEGREE EXAMINATION – VISUAL COMM.

SECOND SEMESTER – APRIL 2013

VC 2505/VC 4503- ART AND AESTHETICS

Date : 30/04/2013
Time : 9.00 – 12.00

Dept. No.

Max. : 100 Marks

Part A

Answer all the questions in about 50 words.

10 x 2 = 20

1. Aesthetics
2. Kavya
3. Rasa
4. Neo Impressionism
5. Comic
6. Folk Art
7. Picaso
8. Digital Art
9. Monalisa
10. Mural

Part B

Answer any FIVE of the following in 200 words.

5 x 8 = 40

11. Discuss Fauvism.
12. Briefly highlight the different art movements.
13. Discuss the Dhvani theory.
14. Discuss the contributions of Leonardo Da Vinci.
15. Explain the significance of art in the digital media.
16. Write about Tamil aesthetics.
17. Write about any two Indian artists.

Part C

Answer any TWO of the following in about 400 words

2 x 20 = 40

18. Discuss the current status of art in India.
19. Compare the eastern and western thoughts of art.
20. Explain Indian aesthetic concepts with examples.
21. Discuss the Aesthetic categories of art.

\$\$\$\$\$\$\$